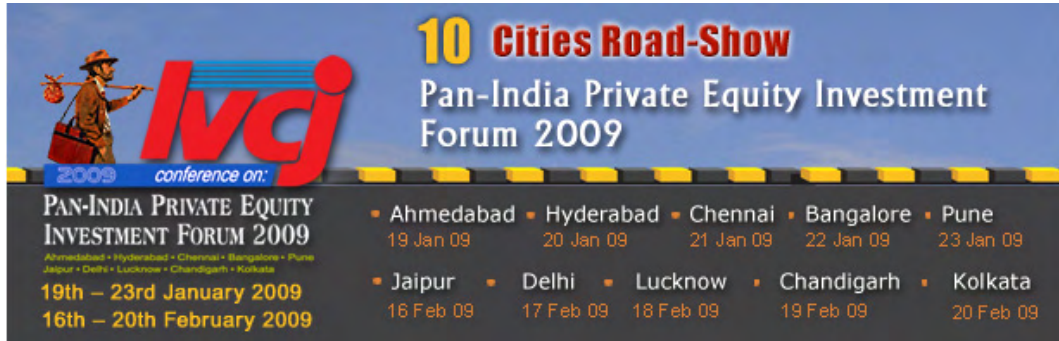


Press Release

Pan-India Private Equity Investment Forum 2009



10 Cities Road-Show
Pan-India Private Equity Investment Forum 2009

2009 conference on:
PAN-INDIA PRIVATE EQUITY INVESTMENT FORUM 2009
Ahmedabad • Hyderabad • Chennai • Bangalore • Pune
Jaipur • Delhi • Lucknow • Chandigarh • Kolkata

Ahmedabad	Hyderabad	Chennai	Bangalore	Pune
19 Jan 09	20 Jan 09	21 Jan 09	22 Jan 09	23 Jan 09
Jaipur	Delhi	Lucknow	Chandigarh	Kolkata
16 Feb 09	17 Feb 09	18 Feb 09	19 Feb 09	20 Feb 09

19th – 23rd January 2009
16th – 20th February 2009

Round 1: Successfully contouring PE trails in Tier I and II cities.

Mumbai, January 30, 2009: Personified by the man and his trusted dog, and on the heels of several successful events, IVCJ persists on its mission to venture into less tapped regions and explore avenues for private equity investments.

The current market turmoil merits caution from investors as well as entrepreneurs, making it more crucial than ever to keep up with on-going developments, analyses and the prevalent market sentiments. In times such as these, knowledge and cognisance have a significant role to play in realigning expectations and making judicious capital budgeting decisions.

Despite much hullabaloo over the apparent economic slowdown, the Indian Private Equity market exhibits a gleam of its promise on occasion, such as during IVCJ's Pan-India Private Equity Investment Forum 2009 (Round 1 held between 19th and 23rd January), covering cities such as Ahmedabad, Hyderabad, Chennai, Bangalore and Pune. Part of a 10-city Roadshow, featuring 25 eminent and profound speakers, 80 panels and 40 unmatched hours of networking and covering 7 'how-to-do' sessions each day, the first leg of the conference addressed the need for indoctrination and introduction of PE concepts to entrepreneurs and intermediaries.



The event, sponsored by IL&FS Investment Managers Limited, Times Private Treaties, Avendus, KPMG and many others, has fulfilled a dual purpose. It has convened the delivery of knowledge pertaining to specific business sectors, as well as equipped potential entrepreneurs with information and know-how relating to raising private equity for their enterprise in specific sectors identified as hotbeds of the Indian economy – real estate, infrastructure, IT/ITeS and healthcare. Enabling Private Equity players to regionally connect with their target markets and fostering a healthy pipeline of future deals from across the nation, IVCJ perseveres on its mission to take the information bandwagon to a pan-India level and facilitate investments. The sessions were aimed at acquainting participants with current happenings in the four



sectors; while exploring the present potential of the investment environment; how due-diligence is conducted prior to investment making; available exit-routes as well as the minutiae of Indian private equity investing. Conclusively, the forum emerged as an effective platform for key stakeholders to discuss, debate and deliberate on the various prospects and risks of investing in these areas of the Indian economy.

Manoj Saha, Partner at Dickenson Advisory, pointed out, "Although we are witnessing a healthy expansion of the private equity marketplace over the last few years, the wider Indian market is still in its very early stages. This road-show was our endeavour to mature the market and facilitate quality VC and PE investments in the cities of tomorrow. From what we have seen so far, there is yet much to do in cities like Ahmadabad, Chennai and Hyderabad. We aim to repeat this road-show each year to foster a lasting impact."

About IVCJ

IVCJ, a part of the Dickenson Intellinetics Group, with its extensive research, in-depth knowledge and comprehensive analysis serves both Indian and global VC/PE marketplace as the leading and most respected Indian publication focussing on the Indian private equity market space. The IVCJ franchise integrates all media channels according to investor needs, which can include analyst meetings, investor roadshows, email and newsletters, plus corporate and investor websites.

We also have to our credit many successful events that have provided ample opportunity for networking to developers, private equity players, fund managers and industry experts. For more information on IVCJ events, visit <http://www.vcindia.com/conference.asp>.

Dickenson Intellinetics are producers of signature business conferences and publications covering the PE, Real Estate, Banking and Corporate Communications marketplaces within India. We are also one of the leading agencies in India, specialising in Corporate Reporting and Creative Solutions, serving many prominent corporates in India.

For further information contact:

Leena Dhotre – PR Team

Email: leena.dhotre@vcindia.com ; Telephone: 2266276500 Extn.: 538

Sagar Tanna – PR Team

Email: <mailto:sagar.tanna@vcindia.com>; Telephone: 2266276500 Extn.: 539

www.vcindia.com